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 MAY 14 2002  
 PATENT & TRADEMARK OFFICE  
 S

Alan K. GORENSTEIN

**Group Art Unit: 2162**

**Examiner: K.H. Le**

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MAY 15 2002

Technology Center 2100

Dear Sir:

X

**No additional fee is required.**

**Applicant is entitled to small entity status under 37 CFR 1.27**

Also attached:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	21	21	0	\$18.00 =	\$0.00
Independent Claims	4	4	0	\$84.00 =	\$0.00
		Multiple claims newly presented			\$0.00
		Fee for extension of time			\$0.00
					\$0.00
		Total of Above Calculations			\$0.00

- ☐ Please charge my Deposit Account No. 500417 in the amount of \$0.00. An additional copy of this transmittal sheet is submitted herewith.
- ☒ The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 500417, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

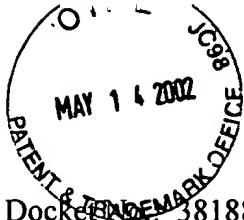
Respectfully submitted,

MCDERMOTT, WILL & EMERY

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**Date: May 14, 2002**



Docket No. 38188-382

#10/B  
ME  
5-21-02

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of

Alan K. GORENSTEIN

Serial No.: 09/766,636

Filed: January 23, 2001

For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

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**AMENDMENT**

Commissioner for Patents  
Washington, DC 20231

Sir:

In response to the Office Action date February 26, 2002 please consider the following amendments and remarks.

**IN THE CLAIMS:**

Please amend claims 2 and 19 as follows:

2. (Amended) The method according to claim 1, further comprising the step of:

generating a second composite score, different than the first composite score, for each population member, wherein the second composite score indicates variance among the population; said each second composite score based on that population member's scores for each strategy.